



For Immediate Release

North American Construction Group selects Libramation for Asset Tracking

Edmonton, AB, October 22, 2009 – Libramation Inc., a leading provider of RFID automation equipment and technology, announced today that North American Construction Group has implemented its RFID Asset Tracking Technology.

With eleven different sites, and equipment worth millions of dollars, North American Construction Group (NACG) must make sure that spare parts are available at any given time. However, having these parts spread out in yards the size of several football fields does not make it easier to find a specific asset instantly.

Effectively managing large volumes of high-value assets such as pipes, pipe spools, buckets, heavy equipment parts, cable reels, augers and tools, can be challenging, but when you have 3 feet of snow on the ground, then it almost becomes impossible to find an asset quickly, says Carlos Lopez, Field Engineer for Fleet Management/HS&E at NACG. In addition, we hope to install a mobile unit soon on one of our yard vehicles, which will take inventory whenever it roams through the yard. This lets us know instantly if an asset has been re-located, so we always have the latest location information in our database.

This all has changed significantly, when NACG was introduced an RFID-UHF technology presented by Libramation Inc. of Edmonton, Alberta.

Libramation recommended the IntelliFIND Hand-Held unit, which is an agile and flexible RFID and GPS mobile track and locating system that utilizes IDENTEC Solutions proprietary and patented Intelligent Long Range (ILR) technology RFID Tags.

These Beacon tags operate in the UHF frequency range and can be read under a variety of conditions at up to 100m (300 ft). Additionally, ILR beacon technology is available with an optional marker, allowing for extremely granular location determination such as lane discrimination for transportation applications. Designed specifically to operate in all conditions, including expansive areas and harsh environments such as Oilsands construction sites and lay down yards.

NACG decided that this solution will assist them to locate assets very quickly, and reducing the downtime of any equipment or heavy machinery in the field.

- - -

About NACG

North American Construction Group Inc. (www.nacg.ca) is one of the largest providers of heavy construction, mining, piling and pipeline services in western Canada. For more than 50 years, NACG has provided services to large oil, natural gas and resource companies, with a principal focus on the Canadian oil sands. The Company maintains one of the largest independently owned equipment fleets in the region.

About Libramation

For over Ten years, Libramation has implemented RFID solutions in a variety of markets, such as: libraries, governments and businesses to improve customer service, asset management and document tracking, and is proud to be an Authorized System Integrator for Identec, based in Edmonton Alberta, Libramation has RFID clients throughout USA and Canada. Product information is available at Libramation's Website at www.libramation.com or by calling 1-888-809-0099.

About Identec

IDENTEC Solutions is the global leader in active wireless tracking solutions. Utilized by the world's leading organizations and system integrators, IDENTEC Solutions' award-winning technology portfolio offers robust, highly effective tracking solutions that manage critical process and optimize supply chain flow. Privately held since 1999, IDENTEC SOLUTIONS has provided asset management solutions and support to a variety of organizations, including an impressive roster of Fortune 500 clients such as Siemens, Bechtel, Volkswagen, Audi, Deutsche Post and General Electric. Headquartered in Austria, the company's North American headquarter is located in Dallas, Texas, with customer service centers in Germany, Australia and Norway. www.identecsolutions.com